

Digital Persuasive Project Rubric

Name: _____

Date: _____

Digital Form Used: _____

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Content	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate but there may be some factual errors.	Content is confusing and contains numerous factual errors.
Digital Tools	Digital tools were used appropriately and worked well to enhance the presentation.	Digital tools were used appropriately most of the time and worked fairly well to enhance the presentation.	Digital tools were abused and not used to enhance the presentation.
Delivery	Student spoke at a good rate, volume and with good grammar.	Student spoke a little fast/slow or too quiet/loud during parts of the presentation. They used acceptable grammar.	Student paid little attention to their rate and/or volume during presentation. Numerous grammatical mistakes were made.
Introduction	Student has a strong introduction to their speech.	Student has an acceptable introduction to their speech.	Student does a poor job introducing their speech.
Persuasive Conclusion	The conclusion is strong and leaves the audience with a feeling that they understand what the presenter is arguing for.	The conclusion is fine, but it could be stronger. The audience has a fairly good idea what the presenter is arguing for.	The conclusion is weak and it is not clear to the audience what the presenter is arguing for.
Stayed on Task	Student was on task consistently during the entire project.	Student was on task for the majority of the time on the project.	Student was often off task while working on the project.